V-WEAR 1993					
	SHARE OF	UPCS	AVG. UPC DAILY	# DAYS	# MONTHS
	RESPONDERS	RESPONDER	CONSUMPTION	SAVING	SAVING
1 ORDER	86%	175	0.98	178	5.9
2 ORDERS	12%	242	1.00	242	8.1
3 ORDERS	2%	271	1.01	269	9.0
4+ ORDERS	0%	259	1.02	254	8.5
				AVG. NO. MONTHS SAVING	6.26

Source: https://www.industrydocuments.ucsf.edu/docs/ktgj0004